



MHOA Annual Conference

Exhibitor & Sponsorship Information

October 28 - 30, 2026

MassMutual Center, Springfield, MA

www.mhoa.com/conference



About Us

The Massachusetts Health Officers Association leads, supports and advocates for the delivery of statutory and foundational public health services across every municipality in the Commonwealth of Massachusetts. We inform, educate and empower our members to ensure healthy communities for all.

MHOA is recognized as and regarded by members and other agencies as an effective professional group representing and advocating for local public and environmental health.



About the Conference

The MHOA Annual Conference is the largest local public health conference in Massachusetts. We expect over 600 attendees, including Directors, Assistant Directors, Inspectors, Public Health Nurses, Epidemiologists, Social Workers, Communications Specialists, Preparedness Planners, Substance Use Prevention Specialists, Tobacco Workers, supporters, and more. The conference will feature two exhibit days, posters, and more than 50 educational sessions.

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Diamond

\$15,000

- ✔ Massage or Photography sponsor
- ✔ Exhibit table with electricity (includes 4 attendees)
- ✔ Attendee lanyards with sponsor and conference branding
- ✔ Inside back cover program book ad
- ✔ Logo on web page and conference marketing
- ✔ Conference WiFi naming



Gold

\$10,000

- ✓ Wednesday Social Reception with 150 sponsor logo drink tickets
- ✓ Exhibit table with electricity (2 people)
- ✓ Inside front cover program book ad
- ✓ Logo on web page and conference marketing
- ✓ Custom pens (500) with conference and sponsor logo

Navy

\$7,000

- ✓ Exhibit table (with electricity (2 people))
- ✓ Full page program (1000-1100 a.m.)
- ✓ Logo on web page and conference marketing
- ✓ Tuesday Welcome Reception (4-6 p.m.) sponsorship with signage

Red

\$3,000

- ✓ Exhibit table (2 people)
- ✓ Full Page Program Book Ad
- ✓ Logo on web page and conference marketing
- ✓ Conference Registration Table Sponsor with signage

Brainiac Package

\$2,750

With this package, you can support the next generation of public health leaders. Conference scholarships covering registration and hotel are offered to members, with support from sponsors.

- ✓ Exhibit table (2 people)
- ✓ Logo on web page and conference marketing
- ✓ 1/2 page Program Book ad
- ✓ Sponsor a Conference Scholarship or Educational track

A La Carte

Chair Massage	\$5,000
Photography	\$5,000
Coffee Break (2 available)	\$4,000
Wednesday night entertainment	\$3,000
Wifi	\$3,000
Educational Tracks	\$1,500
Social Reception	\$10,000-15,000
Conference registration table (1 available)	\$2,000
Exhibit table: 2 People @ table	\$1,000-\$1,250
Exhibit table: 2 people @ table - choose your location	\$1,250 - \$1,500
Scholarship	\$1,500
Lanyards	\$3,000

SOLD

SOLD

Conference Program Book - Ads

The MHOA Conference booklet will be available to attendees at the registration table. Attendees use the printed booklet for an overview of the conference and schedule. The printed book this year will be supplemented by the conference app. The ad must be a static graphic, submitted print ready by Sept. 9, 2026.

Inside Front Cover, Inside Back Cover and Back Cover ads are included in the Diamond, Gold and Navy sponsorship packages this year.

Full Page Ad: \$550

1/2 Page Ad: \$400

Exhibitor Opportunities

Standard Cost

\$1,000 before July 31; \$1,250 after

One 6-foot table in the exhibit hall includes:

- Skirted table with two chairs
- Breakfast and lunch on Wednesday and Thursday for up to 2 people
- (1) admission to sessions with CEUs
- Listed on conference website, program book, and in group exhibitor thank you email to attendees
- Add electricity for \$100

Upgraded Cost

+ \$250

Add on this perk: the exclusive opportunity to select your preferred location within the exhibitor spaces. This unique advantage is limited to only 3 exhibitors, first come basis, ensuring a prime position for optimal visibility and engagement with attendees. Secure your spot early to take advantage of this premium offering!

Exhibitor Information

Layout

Exhibitors on a first-come, first served basis may choose to be in the pre-conference space outside the meeting rooms on the first floor. Or, they may choose to be on the 2nd floor outside the ballrooms where the plenary and wastewater sessions will be held. We'll be using half of the available exhibit hall space for meals, massage and a sponsored lounge.

Tentative Dates/Times

Setup Hours

Tuesday, Oct. 27: 3 p.m. to 6 p.m.

Note: Welcome Reception on Oct. 27 from 4-6 p.m.

Wednesday, Oct. 28: 7 a.m. to 8 a.m.

Exhibit Hall Hours:

Wednesday, Oct. 28: 8 a.m. to 4:30 p.m.

Thursday, Oct. 29: 7:30 a.m. to 4:15 p.m.

All Exhibitor belongings must be removed by 5:30 p.m. on Oct. 29.

Single Day Exhibitor Rate

Contact us if exhibiting both days does not meet your needs.

Opportunity Descriptions

Educational Track

\$1,500



Sponsor one (or more!) of the educational tracks:

- Environmental Health
- Food Safety
- Local Public Health Practice & Management
- Public Health Nursing & Epidemiology
- The Public Health Playbook
- Wastewater

Your company will be recognized on the conference website, the printed program book, and on signage at the session.

One opportunity available for your company to sponsor a networking reception for attendees on Thursday at a nearby hotel. The reception will provide a pleasant setting to network with customers and partners.

Your company will be recognized on the conference website, signage at the event and in the printed program.

Social Reception

\$10,000 - \$15,000



Registration Table

\$2,000



1 (one) opportunity available to sponsor a highly visible spot at the conference. Every attendee must visit the registration table at least once and may visit multiple times. Sponsors may stand with their sign during peak times if desired.

Your company will be recognized on signage at the registration table, conference website and in the printed program book.

Photography Sponsor

\$5,000



Sponsor the conference photographer and complimentary head shots for attendees.

Recognition on the conference website, in the head shot recipient email, on signage at the headshot station, and in printed program book.

Wednesday Night Entertainment

\$3,000



One opportunity is available to sponsor Wednesday evening entertainment following the evening networking dinner attended by approximately 250-300 people.

Your company will be recognized on the conference website in the printed program book and on signage in the room.

Wifi Sponsor

\$3,000



Wifi Sponsorship Opportunity
to have your company name
as the conference Wifi
Network.



Your company will be
recognized on the conference
website and in the printed
program book.

Chair Massage Sponsor

\$5,000



- Attendees queue for 10 minute chair massages with licensed massage therapists.
- The sponsor may choose to check attendees in so they can interact while they wait.
- Your company will be recognized in the printed program book, signage, and on conference website.



Lanyard Sponsor

\$3,000

- Your company name and logo will be printed on the lanyard worn by attendees.
- Recognition in the printed program book and on the conference website.



Tote bags **\$3,000**

- One opportunity for your logo on one side of the conference tote bags. Attendees will receive a bag at registration.
- Your company will be recognized in the printed program book and on the conference website.



Scholarship Sponsor

\$1,500



Your sponsorship will help provide a scholarship for an attendee to attend the MHOA Conference, including registration and hotel if needed.

Your company will receive recognition on the conference website and in printed program book.

For More Information

MHOA is interested in growing its sponsorship and exhibitor partners.

If you don't find an option that fits your budget and requirements, please contact us!



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www.mhoa.com/conference