



# MHOA Annual Conference

**Exhibitor & Sponsorship Information**

**November 5 - 7, 2025**

MassMutual Center, Springfield, MA

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[www.mhoa.com/conference](http://www.mhoa.com/conference)



## About Us

The Massachusetts Health Officers Association leads, supports and advocates for the delivery of statutory and foundational public health services across every municipality in the Commonwealth of Massachusetts. We inform, educate and empower our members to ensure healthy communities for all.

MHOA is recognized as and regarded by members and other agencies as an effective professional group representing and advocating for local public and environmental health.



## About the Conference

The MHOA Annual Conference is the largest local public health conference in Massachusetts. We expect over 600 attendees, including Directors, Assistant Directors, Inspectors, Public Health Nurses, Epidemiologists, Social Workers, Communications Specialists, Preparedness Planners, Substance Use Prevention Specialists, Tobacco Workers, supporters, and more. The conference will feature two exhibit days, posters, and more than 50 educational sessions.



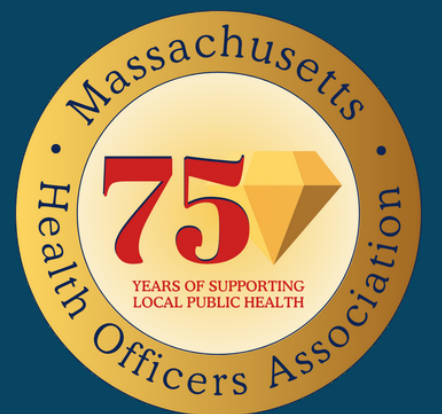


In celebration of 75 years of supporting local public health, we have created some exciting new sponsorship packages to offer you a variety of ways to expand your company's visibility.

Don't see something that works for you?  
Ask us for a custom package!

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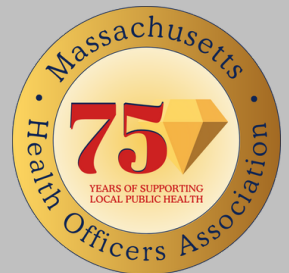




# Diamond

\$15,000

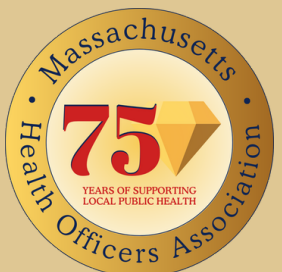
- ✓ Massage or Photography sponsor
- ✓ Exhibit table with electricity (includes 4 attendees)
- ✓ Attendee lanyards with sponsor and conference branding
- ✓ Back page program book ad
- ✓ Logo on web page, conference app, and conference marketing
- ✓ Conference WiFi naming



# Gold

\$10,000

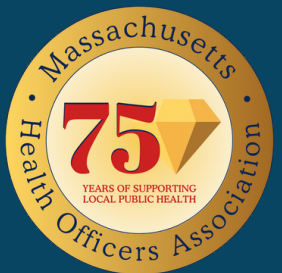
- ✓ Wednesday Social Reception with 150 sponsor logo drink tickets
- ✓ Exhibit table with electricity (2 people)
- ✓ Inside front cover program book ad
- ✓ Logo on web page, conference app, and conference marketing
- ✓ Custom pens (600) with conference and sponsor logo



\$5,000

# Navy

- ✓ Exhibit table with electricity (2 people)
- ✓ Inside back cover program book ad
- ✓ Logo on web page, conference app and conference marketing
- ✓ Tuesday Welcome Reception (4-6 p.m.) sponsorship with signage

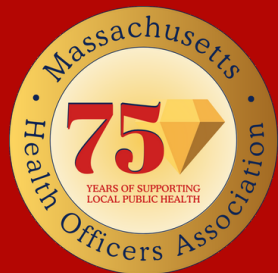




# Red

\$3,000

- ✓ Exhibit table (2 people)
- ✓ Full Page Program Book Ad
- ✓ Logo on web page, conference app and conference marketing
- ✓ Conference Registration Table Sponsor with signage

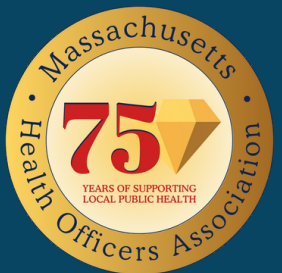


# Brainiac Package

\$2,750

*With this package, you can support the next generation of public health leaders. Conference scholarships covering registration and hotel are offered to members, with support from sponsors.*

- ✓ Exhibit table (2 people @ table)
- ✓ Logo on web page and conference marketing
- ✓ 1/2 page Program Book ad
- ✓ Scholarship or Educational track



# A La Carte

Massage .....	\$5,000
Photography .....	\$5,000
Coffee Break (2 available) .....	\$4,000
Wednesday entertainment .....	\$3,000
Wifi .....	\$3,000
Conference registration table (2 available) .....	\$2,000
Exhibit table: 2 People @ table .....	\$1,000-\$1,250
Exhibit table: 2 people @ table - choose your location .....	\$1,500
Scholarship .....	\$1,500
Lanyards .....	\$3,000



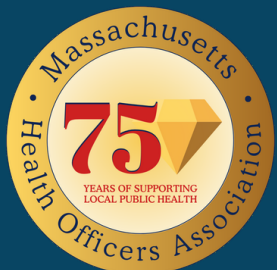
# Conference Program Book - Ads

The MHOA Conference booklet will be available to attendees at the registration table. Attendees use the printed booklet for an overview of the conference and schedule. The printed book this year will be supplemented by the conference app. The ad must be a static graphic.

*Inside Front Cover, Inside Back Cover and Back Cover ads are included in the Diamond, Gold and Navy sponsorship packages this year.*

**Full Page Ad: \$500**

**1/2 Page Ad: \$350**



# Exhibitor Opportunities

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## Standard Cost

**\$1,000 before July 31; \$1,250 after**

One 6-foot table in the exhibit hall includes:

- Skirted table with two chairs
- Breakfast and lunch on Wednesday and Thursday for up to 2 people
- (1) admission to sessions with CEUs
- Virtual exhibit booth on conference app
- Listed on conference website
- Add electricity for \$100

## Upgraded Cost

**+ \$250**

Add on this perk: the exclusive opportunity to select your preferred location within the exhibitor spaces. This unique advantage is limited to only 5 exhibitors, ensuring a prime position for optimal visibility and engagement with attendees. Secure your spot early to take advantage of this premium offering!

# Exhibitor Information

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## Layout

Exhibitors may choose to be in the pre-conference space outside the meeting rooms on the first floor. Or, they may choose to be in the exhibit hall which will feature a leach field display, massage, head shots, breakfast, lunch, and coffee. We expect wastewater related vendors may want to be in the exhibit hall, and others in the pre-conference space.

## Hours

### Setup Hours

Tuesday, Nov. 4: 3 p.m. to 6 p.m.

*Note: Welcome Reception on Nov. 4 from 4-6 p.m.*

Wednesday, Nov. 5: 7 a.m. to 8 a.m.

### Exhibit Hall Hours:

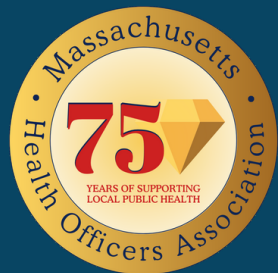
Wednesday, Nov. 5: 8 a.m. to 4:30 p.m.

Thursday, Nov. 6: 7:30 a.m. to 4:15 p.m.

*All Exhibitor belongings must be removed by 5:30 p.m. on Nov. 6.*



# Item Descriptions



# Educational Track

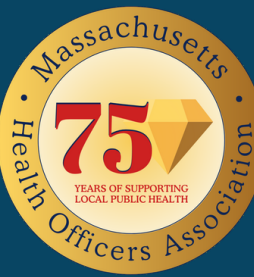
**\$1,500**



Sponsor one (or more!) of the educational tracks:

- Environmental Health
- Food Safety
- Local Public Health Practice & Management
- Public Health Nursing & Epidemiology
- The Public Health Playbook
- Wastewater

Your company will be recognized on the conference website & app, the printed program book, and on signage at the session.





One opportunity available for your company to sponsor a social reception for attendees before Wednesday's dinner. Beverages and hors d'oeuvres provide a pleasant setting to network with customers and partners.

Your company will be recognized on the conference website & app, on signage at the event, in the printed program, and on drink tickets you may hand out personally if you wish.

# Social Reception

**\$6,000**

**SOLD**





# Registration Table

**\$2,000**



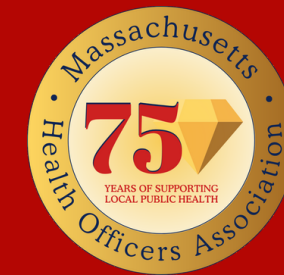
2 opportunities are available to sponsor a highly visible spot at the conference. Every attendee must visit the registration table at least once and many visit multiple times. Sponsor may stand with the sign during peak times if desired.

Your company will be recognized on signage at the registration table, conference website & app, and printed program book.



# Photography Sponsor

**\$5,000**



Sponsor the conference photographer and complimentary head shots for attendees.

Recognition on the conference website & app, in the head shot recipient email, on signage at the headshot station, and in printed program book.



# Wednesday Entertainment

**\$3,000**



One opportunity is available to sponsor Wednesday evening entertainment following the evening networking dinner attended by approximately 250-300 people.

Your company will be recognized on the conference website & app, in the printed program book and on signage in the room.



# Wifi Sponsor

**\$3,000**



Wifi Sponsorship Opportunity  
for your company to have your  
name on the conference Wifi  
Network.

Your company will be  
recognized on the conference  
website & app and in the  
printed program book.







# Massage Sponsor

**\$5,000**



- Attendees queue for 10 minute chair massages with licensed massage therapists.
- The sponsor may choose to check attendees in so they can interact while they wait.
- Your company will be recognized in the printed program book, signage, and on conference website & app.





# Coffee Breaks

**\$4,000**

- Two opportunities to sponsor the coffee breaks with refreshments for the day - one Wednesday and one Thursday.
- Your company will be recognized on the conference website & app, in the printed program book, on signage at the breaks.





# Lanyard Sponsor

**\$3,000**

- Your company name and logo will be printed on the lanyard worn by attendees.
- Recognition in the printed program book and on the conference website & app.



## Tote bags **\$3,000**

- One opportunity for your company to be recognized on one side of the conference tote bags. Attendees will receive their bags at registration.
- Your company will be recognized in the printed program book and on the conference website & app.

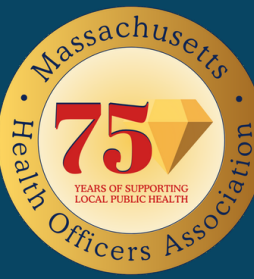
**SOLD**





# Scholarship Sponsor

**\$1,500**



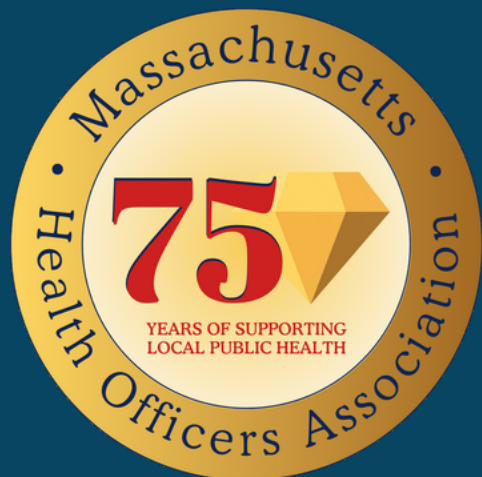
Your sponsorship will help provide a scholarship for an attendee to attend the MHOA Conference, including registration and hotel if needed.

You company will receive recognition on the conference website, conference app and in printed program book.

# For More Information

MHOA is interested in growing its sponsorship and exhibitor partners.

If you don't find an option that fits your budget and requirements, please contact us!



[lpacella@mhoa.com](mailto:lpacella@mhoa.com)



[www.mhoa.com/conference](http://www.mhoa.com/conference)