

MHOA Annual Conference

Exhibitor & Sponsorship Opportunities

November 13 - 15, 2024

MassMutual Center, Springfield, MA

www.mhoa.com/conference



About Us

The Massachusetts Health Officers Association leads, supports and advocates for the delivery of statutory and foundational public health services across every municipality in the Commonwealth of Massachusetts. We inform, educate and empower our members to ensure healthy communities for all.

MHOA is recognized as and regarded by members and other agencies as an effective professional group representing and advocating for local public and environmental health.



About the Conference

The MHOA Annual Conference is the largest local public health conference in the state of Massachusetts. Anticipation of approximately 450 public health professionals, including Directors, Assistant Directors, Inspectors, Public Health Nurses, Epidemiologists, Social Workers, Communications Specialists, Preparedness Planners, Substance Use Prevention Specialists, Tobacco Workers, and many more. The conference will feature two exhibit days, posters, and more than 50 educational sessions.

Educational Track

\$1,500



Sponsor one (or more!) of the educational tracks:

- Environmental Health
- Food Safety
- Local Public Health Practice & Management
- Public Health Nursing & Epidemiology
- Public Health Potpourri
- Wastewater

Your company will be recognized on the conference website, the printed program book and on signage at the session.



One opportunity available for your company to sponsor a social reception for attendees before Wednesday's dinner. Beverages and hors d'oeuvres provide a pleasant setting to meet your customers and network.

Your company will be recognized on the conference website, on signage at the event, printed program, and on drink tickets you may hand out personally if you wish.

Social Reception

\$5,800



Registration Table

\$2,000



2 opportunities are available to sponsor a highly visible spot at the conference. Every attendee must visit the registration table at least once and many visit multiple times.

Your company will be recognized on signage at the registration table for each, conference website, and printed program book.



Photography Sponsor

\$4,000



Sponsor the conference photographer and complimentary head shots for attendees.

Recognition on the conference website, in the head shot recipient email, signage at the headshot station, and in printed program book.



Wednesday Entertainment

\$3,000



One opportunity is available to sponsor Wednesday evening entertainment following the evening networking dinner attended by approximately 250-300 people.

Your company will be recognized on the conference website, printed program book and on signage in the room.



Wifi Sponsor

\$3,000



Wifi Sponsorship Opportunity for your company to have a customized Wifi Network and password.

Your company will be recognized on the conference website and the printed program book.



Wellness Sponsor

\$1,000



Conference attendees will have the opportunity to join one of our wellness options such as yoga and/or running/walking groups.

Your company will be recognized on the conference website and the printed program book.





Massage Sponsor

\$5,000

- Attendees queue for 10 minute chair massages.
- The sponsor will check attendees in so they can interact while they wait.
- Your company will be recognized on printed program book, signage, and conference website.

Coffee Break

\$3,850

- Two opportunities to sponsor coffee and refreshments on Wednesday and Thursday morning and afternoon.
- Your company will be recognized on the conference website, the printed program book, on signage at the breaks.





Lanyard Sponsor

\$2,500 - SOLD OUT

- Your company name and logo will be printed on the lanyard worn by each attendee.
- Recognition in the printed program book and on the conference website.

Tote bags

\$2,500 - SOLD OUT

- One opportunity for your logo on the conference tote bags. Attendees will be handed one at registration.
- Your company will be recognized in the printed program book and on conference website.



Scholarship Sponsor

\$1,200



Your sponsorship will help provide a scholarship for an attendee to attend the MHOA Conference.

You company will receive recognition on the conference website and in printed program book.



Conference Program Book - Ads

The MHOA Conference booklet will be available to each attendee at the registration table. All attendees will use the booklet for an overview of the conference and schedule of all educational sessions. The ad must be a static graphic.

Inside Cover: Placed on the inside cover one (1) opportunity only (\$800) - SOLD OUT

Back Inside Cover: Placed on the inside back cover (1) opportunity only (\$800) -
SOLD OUT

Whole Inside Page: \$450

1/2 Inside Page: \$300

Exhibitor Opportunities

General Cost

\$1,250

One 6-foot table in the exhibit hall includes:

- Skirted table with two chairs and electricity
- Breakfast and lunch on Wednesday and Thursday for up to 2 people
- (1) admission to sessions with CEUs
- Listed on website

Upgraded Cost

\$250 - SOLD OUT

Add on this perk: the exclusive opportunity to select your preferred location within the exhibitor space. This unique advantage is limited to only 5 exhibitors, ensuring a prime position for optimal visibility and engagement with attendees. Secure your spot early to take advantage of this premium offering.

For More Information

MHOA is interested in growing its sponsorship and exhibitor pool.

If you don't find an option that fits your budget and requirements, please contact us!



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www.mhoa.com/conference