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## **MHOA Winter 2022 Newsletter**

*Message from Immediate Past President  
Sigalle Reiss*

### **Welcome, Rae Dick!**

Thank you MHOA! It has been an honor to serve as an officer for MHOA for the last six years and as President for the last two years. I am passing the baton to the fabulous Rae Dick who has been a consistent and dedicated MHOA officer and board member. Rae is a great leader, a champion for public health, and is always willing to help friends and colleagues.

It has been a difficult two years for many of us and it is not clear where the “end” lies. It is vital that we take care of ourselves and each other and MHOA is here to support you and your work across the Commonwealth. Please visit our website for a wealth of resources from tobacco control to the Academic Public Health Corp, and training throughout the year.

I have really enjoyed serving MHOA and encourage those that are interested to reach out to officers, board members, or our excellent staff if you are interested in contributing. We are always looking for new board members, new ideas, and those who just want to help and get involved. Happy New Year!



# MHOA Member?



Reduced registration fees for MHOA trainings and annual conference



Network of local public health professionals to learn and share best practices

Our newest perk will *cover your health department's NACCHO membership for 2022!*

## NACCHO

National Association of County & City Health Officials

# *Join Today!*

## MHOA and NACCHO Collaboration

MHOA recently partnered with the National Association of City and County Health Officials (NACCHO) and will be covering your health department's NACCHO membership dues for 2022. This means that you and your health department's staff will have full access to NACCHO member benefits **and** premium benefits! Please see [www.naccho.org](http://www.naccho.org) for more information about NACCHO.

MHOA's partnership with NACCHO has expanded member benefits to now include:

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- Grant and funding opportunities
- Participation in health program webinars
- Access to NACCHO publications, research & technical assistance
- And reduced registration fees and scholarships to attend NACCHO conferences!

## **Learn more about NACCHO by joining their Quarterly Member Webinar**

**Tuesday, January 25th at 2 PM EST**

All new and current NACCHO members – health directors and staff – are encouraged to join and learn more about navigating your membership, your member benefits, and new opportunities. We look forward to helping you make the most of your membership.

[Register here for the webinar!](#)

*After registering, you will receive a confirmation email containing information about joining the webinar. A recording will be sent out to all registrants following the webinar.*

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## **Academic Public Health Corps (APHC)**

With the current rise in COVID-19 cases, the APHC is starting a new initiative to support COVID-19 case investigation and contact tracing at the local level. The APHC can offer recruitment, vetting, and supervision of temporary contact tracers. The APHC is also available to support non-COVID-19 work in your community, like communications, data, and translation projects.

If you are interested in receiving any type of assistance from the

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Once your request is received, an introductory virtual meeting will be scheduled with an APHC member. If you have any questions, please feel free to contact Jen Tsoi at [jtsoi@mhoa.com](mailto:jtsoi@mhoa.com) for more information about the APHC.

APHC continues to work with schools of public health to recruit and develop the future public health workforce. Since April 2020, Academic Public Health Corps (APHC) members from 13 academic institutions in Massachusetts have provided assistance to over 100 local health departments across the state. We are looking forward to supporting local public health in 2022 and beyond!



A coalition of students and professionals

## Supporting Local Public Health

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Students and young professionals  
representing 13 schools of public health  
supporting over 350 local boards of health  
in Massachusetts since April 2020

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### Data Analysis & GIS Mapping

Local trends, hot spots

### Social Media Management

Talking points, content for public outreach

### Protocol Development

Mobile flu clinics, restaurant re-opening,  
K-12 safety plans

### Infographics and signs

For print or online, in 10+ languages

### COVID Test Result Calls

Provide negative test results to residents

### And more...

Our corps members have supported a wide  
range of public health projects!

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## Across Massachusetts

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**910 deployed since April 2020**



**780 waiting to be deployed**



**over 21,250 hours served**



**138 communities served**

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## Throughout COVID-19 and Beyond

- 1** Need support? Email [APHC.field.ops@mhoa.com](mailto:APHC.field.ops@mhoa.com) to describe your departmental projects.
- 2** Get connected with your Team Lead—the experienced leader who will manage your corps members.
- 3** Receive skilled support that is tailored to the needs of your town.



### QUESTIONS?

For more information, contact: [APHC.field.ops@mhoa.com](mailto:APHC.field.ops@mhoa.com)

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*Welcome Tali and Amanda!*

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Canavatchel is the new Project Coordinator for the APHC.

Tali hopes to augment Massachusetts's local public health capacity and train the public health workforce of tomorrow. She came to the MHOA from the Cambridge Public Health Department, where she worked to coordinate community and regional prevention responses to the opioid crisis. She graduated from the Boston University School of Public Health in 2014 with a concentration in Social and Behavioral Sciences.



Tali Schiller, MPH

Amanda hopes to empower Corps members in their skill development, and contribute to the thriving local public health community of tomorrow. Most recently, she worked with the Cambridge Public Health Department managing their COVID-19 testing program's "call center". She was one of the original members of the APHC's Operations team and is so excited to be back! She graduated from the Boston University School of Public Health with a focus in Program Management.



Amanda Canavatchel, MPH

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## Tobacco Control Program Update

### Help Promote Free Tobacco Retailer Training for Store Personnel

With the 2020 state law, An Act Modernizing Tobacco Control, it is more important now than ever for permitted tobacco retailers and their employees to understand how to sell tobacco products while always

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Health/Massachusetts Tobacco Cessation and Prevention Program and the Massachusetts Health Officers Association, is free, anonymous, takes only 20 minutes, and is available in both English and Spanish.

Please share these links with your retailers:

**English:** <https://www.screencast.com/t/3qXdJiHBTa>

**Spanish:** <https://www.screencast.com/t/X0LdN4oKI>

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## ***Save the Dates!***

### **MHOA/MassDEP Health Officers Seminar**

March 2 & 9, 2022: from 9am to 12pm

*This will be a virtual event.*

### **MHOA Quarterly Meeting**

March 17, 2022: from 10am to 12pm

*This will be an in-person event with lunch provided.*

***Agendas and registration information will be shared when available. Please stay tuned.***

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**NEW** MHOA Merchandise Web Store

The advertisement features a dark blue background with decorative elements like orange dots and shapes. At the top, the word "NEW" is written in large, stylized red and grey letters, followed by "MHOA Merchandise Web Store" in yellow and red. In the center, a screenshot of the MHOA merchandise website is shown within a browser window. The website displays the MHOA logo, a navigation menu with "Home", "Apparel", "Headwear", "Drinkware", "Bags", and "Accessories", and three t-shirt products labeled "Premium Unisex Fitted Tee" for \$23. A yellow starburst graphic with the text "SHOP NOW" is positioned to the right of the website screenshot. Below the screenshot, the URL <https://mhoa.merchwebstore.com> is written in red.

The MHOA web store to buy merchandise is linked here!

Buy Now!

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## SOCIAL MEDIA ACCOUNTS



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@MassHealthOA



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[mhoa.com](http://mhoa.com)



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